

Business Expert Press
iGpublishing プラットフォーム
ユーザガイド

【出版社名】Business Expert Press
第 1 版

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1. システム要件

iPublishing の web 環境要求要件:

Browser 要件 : Edge v17+, Firefox v70+, Chrome v77+, Safari v12.1+

Google Chrome, Firefox, MS Edge, Safari, 又は Opera の最新版推奨

Internet 接続推奨環境: 500+Kbps

iPublishing のモバイル環境要求要件:

IOS: 12.0+

Android 6.0+

最小画面解像度 : 1024x768 ピクセル以上推奨

2. ログイン

Business Expert Press のコンテンツは、IP 認証で、<https://portal.igpublish.com/iglibrary/> にアクセスいただくことで、学内のサイトより、1000 冊弱の実務的なビジネス関連の eBooks にアクセスができます。図書館のポータルページより、Business Expert Press へアクセスいただくと下記のような画面でアクセスができます。



The screenshot displays the Business Expert Press website interface. At the top, there is a search bar with the text "Title Enter search terms" and a "Search" button. Below the search bar, there are two tabs: "Category" and "Series". The "Category" tab is selected, showing a list of categories such as "Body, Mind & Spirit", "Computers", "Games & Activities", "History", "Law", and "Medical". The "Series" tab is also visible, showing a list of series titles like "Babson College Entrepreneurship Research Conference Collection" and "Big Data and Business Analytics Collection".

On the right side of the screenshot, there is a text box that reads: "デフォルトでは[Category]をクリックするとカテゴリー毎、[Series]をクリックすることで、シリーズ別の eBooks リストを提示します。" (By default, clicking [Category] displays the eBook list by category, and clicking [Series] displays the eBook list by series.)

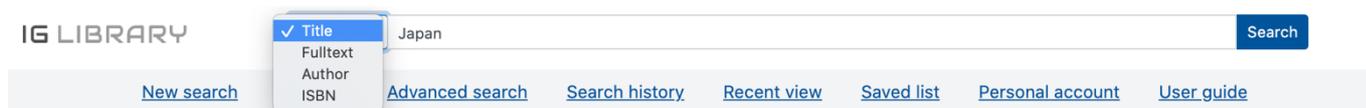
At the bottom of the screenshot, there is a larger screenshot of the "IG LIBRARY" search results page. The page shows "Results 1 - 10 of 971 (1.846 seconds)" and a "Sort by Relevance" button. The results list includes books such as "A Profile of the Hospitality Industry, Second Edition" by Bender Stringam, Betsy, and "Leadership In Disruptive Times" by Bawany, Sattar. A text box labeled "コンテンツリスト表示部" (Content list display area) points to the book details in the results.

[Show all titles]をクリックすることで、eBooks のインターフェースが表示されます。上部から、検索部、左側が、各カテゴリ表示部、右側が、コンテンツリスト表示部となり、すべてのタイトルが書誌情報(著者、出版社、出版年、言語とページ数と抄録と表紙付きで 1 タイトルずつ表示されます。

3. 検索部

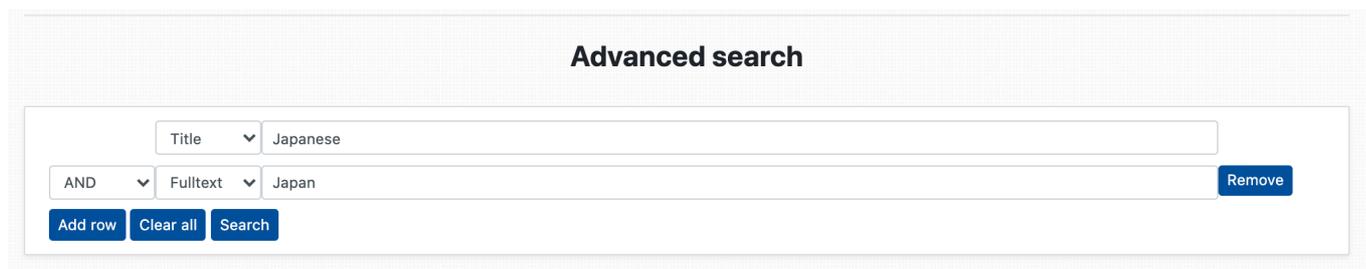
3-1. 検索バー

検索バーでは、Title, Fulltext, Author, ISBN などの各タグを検索することができます。Search をクリックすることで、検索語を収録する eBooks が表示されます。



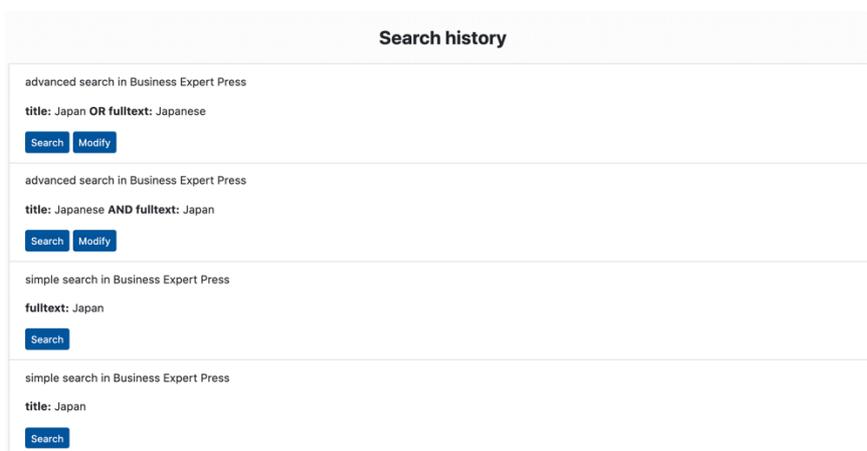
3-2. Advanced Search

[Advanced Search]では、各 Title, Fulltext, Author, ISBN などの各タグの AND や OR や NOT 等の演算子を組み合わせた検索ができます。[Add row]をクリックすることで、さらに複雑な検索を実現することができます。



3-2. Search History

[Search History]ではこのセッションで行った検索式のリストを表示します。



過去の検索式の再実行(Search)や修正(Modify)もこの画面から行うことができます。

3-3. Recent View

[Recent View]では、直近で参照した eBooks のリストを表示します。

Recent view



[Understanding Japanese Management Practices](#)

Haghirian, Parissa
Business Expert Press , 2010 ; English ; 174 Pages

This book outlines the particulars of Japanese management and how modern Japanese management employs many practices which are very successful and worth adopting. The main objective of this book is to illustrate the many teachings that Japanese management practice can offer the rest of the world. The book thus targets managers who deal with Japanese business partners, or work in Japan, students of Japanese Studies, Asian Studies or International Business.



[Comparing Emerging and Advanced Markets: Current Trends and Challenges](#)

Xia, Harry; Goncalves, Marcus
Business Expert Press , 2014 ; English ; 192 Pages

This book is part of a series that recognizes that the intense competition among emerging markets and against advanced economics to capture their share of the global economy. Most important to this end is the study and practice of international business and foreign trade. Undertaking such a study raises many questions--What competitive advantages do these emerging economies enjoy in comparison to advanced economies, such as the G7, and what are the origins of those advantages? Why are emerging markets becoming the powerhouse of world economy growth and the firms doing business there internationalizing so aggressively? And why in the past decade has the pace of internationalization accelerated

3-3. Saved List

[Saved list]では、検索結果から、[Add to Saved list]をクリックすることで eBook が[Saved List]に追加されます。

Results 1 - 10 of 971 (1.651 seconds)

1 2 3 4 5 6 7 8 9 10 Sort by Relevance



[A Profile of the Hospitality Industry, Second Edition](#)

Bender Stringam, Betsy
Business Expert Press , 2020 ; English ; 187 Pages

The hospitality industry is a unique and diverse industry. This book tells the history, organizational structure, and management strategies of the hospitality industry. Traditionally an entrepreneurial business, the hospitality industry today includes organizations ranging from small independent cafes and inns to large multinational corporations. The author highlights key hotel, restaurant, and casino companies, and explains the concepts of franchising, consortia, and management contracts. The book divulges how the hospitality product is different from other industries: part service and part product, produced and consumed simultaneously, and the role of the customer as part of the service process. The book explains how perishable inventory and labor intensity affect hotels, restaurants, and casinos. The author also reviews policies that promote or restrict tourism and travel.

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Saved list



[A Profile of the Hospitality Industry, Second Edition](#)

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Business Expert Press , 2020 ; English ; 187 Pages

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Remove from saved list



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Remove from saved list

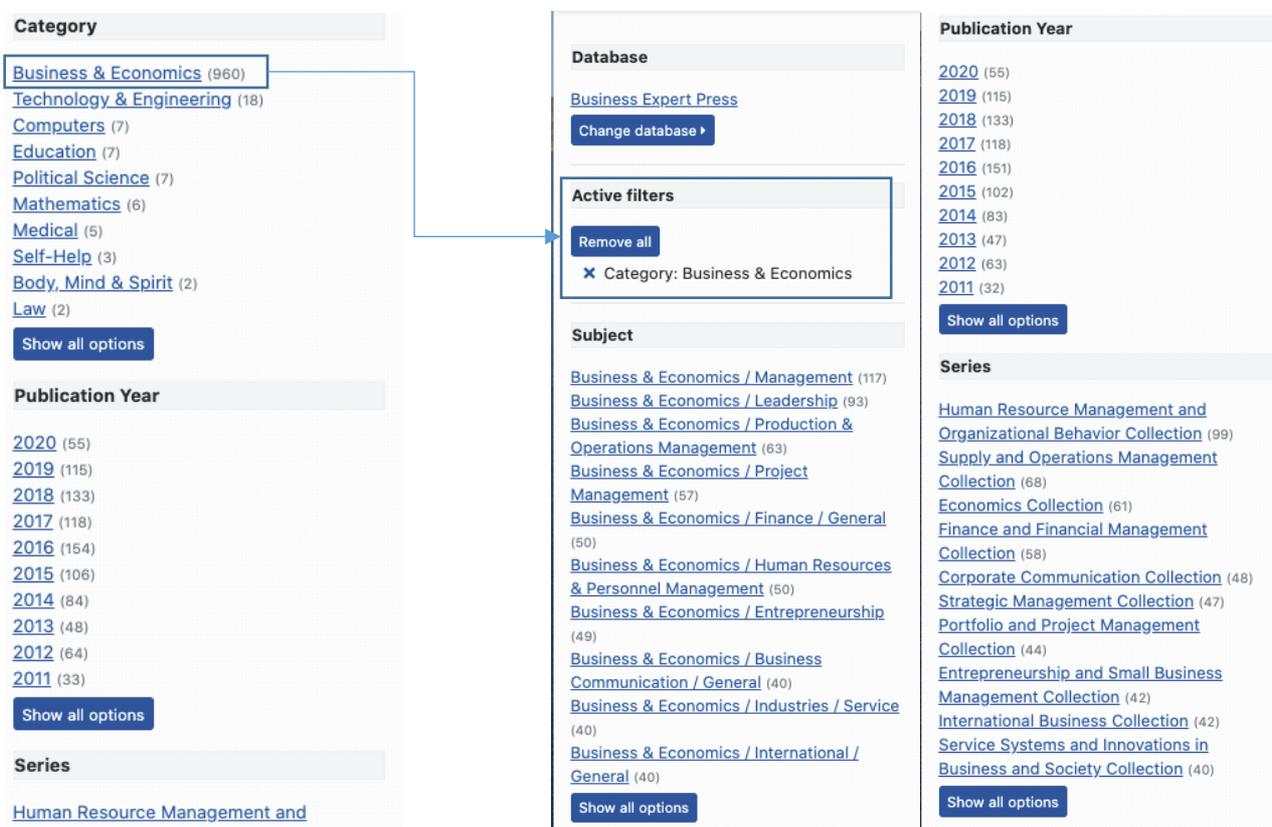
3- 4. Personal Account

[Personal Account]はデジタル著作権管理(Digital Rights Management)のために、一定期間の貸出等を行う場合に個人を特定して過去の貸し出し記録や Apps 経由で一定期間ダウンロードした eBooks の情報等を記録するものですが、Business Expert Press は DRM 管理フリーで直接プラットフォームから、PDF 又は ePub 形式でコンテンツを提供しているため、Personal Account の機能は利用しません。

4. 各種別表示部

4-1. Category

[Category]項目の1つをクリックすると[Active filters]により、表示されるデータを絞り込みます。[Active filter]のデータを集合体とした、Index 表示となります。



The screenshot displays the BEP website's filtering interface. On the left, the 'Category' menu lists various subjects with their respective item counts. 'Business & Economics' (960) is highlighted with a blue box. A blue arrow points from this box to the 'Active filters' section in the center, which shows 'Category: Business & Economics' as the active filter. Below this, the 'Subject' section lists sub-categories like 'Business & Economics / Management' (117) and 'Business & Economics / Leadership' (93). To the right, the 'Publication Year' section lists years from 2020 (55) to 2011 (32). At the bottom right, the 'Series' section lists various collections like 'Human Resource Management and Organizational Behavior Collection' (99) and 'Supply and Operations Management Collection' (68). Each section includes a 'Show all options' button.

4-2. Publication Year

[Publication Year]をクリックすると、指定年に出版社された eBooks の一覧が表示されます。同様に、指定年のタイトルを集合体として、プロジェクトや[Series]といった[Index]が表示されます。

Database

[Business Expert Press](#)

[Change database ▶](#)

Active filters

[Remove all](#)

- ✕ Publication Year: 2020
- ✕ Category: Business & Economics

Subject

- [Business & Economics / Management](#) (10)
- [Business & Economics / Information Management](#) (9)
- [Business & Economics / Strategic Planning](#) (9)
- [Business & Economics / Leadership](#) (8)
- [Business & Economics / Project Management](#) (7)
- [Business & Economics / Entrepreneurship](#) (6)
- [Business & Economics / Production & Operations Management](#) (6)
- [Business & Economics / Development / Sustainable Development](#) (5)
- [Business & Economics / Human Resources & Personnel Management](#) (5)
- [Business & Economics / Organizational Behavior](#) (5)

[Show all options](#)

Results 1 - 10 of 55 (1.715 seconds)

1 2 3 4 5 6 [Sort by Relevance ▼](#)



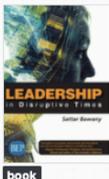
book

[A Profile of the Hospitality Industry, Second Edition](#)

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book

[Leadership In Disruptive Times](#)

Bawany, Sattar
Business Expert Press , 2020 ; English ; 313 Pages

Disruption is happening everywhere and in every aspect of our lives. It is happening at a scale and speed that is unprecedented in modern history impacting diverse industries. Not every disruption is driven by advances in technology as we have seen in the case of COVID-19 pandemic which has caused massive disruption to the economy, businesses and individual lives. Leadership in Disruptive Times focuses on navigating the organizational challenges following the aftermath of the unprecedented global COVID-19 crisis and the disruption caused by digitization at the workplace in the era of the Fourth Industrial Revolution (better

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book

[Business Writing For Innovators and Change-Makers](#)

Henwood, Dawn
Business Expert Press , 2020 ; English ; 217 Pages

4-3. Series

Business Expert Press では、タイトルを 29 のコレクション(<https://www.businessexpertpress.com/>)に分けて提供しております。フィルタした集合体の eBooks についての[Series]ではコレクション名の収録についての情報を提供しております。

Publication Year

- [2020](#) (55)
- [2019](#) (115)
- [2018](#) (133)
- [2017](#) (118)
- [2016](#) (151)
- [2015](#) (102)
- [2014](#) (83)
- [2013](#) (47)
- [2012](#) (63)
- [2011](#) (32)

[Show all options](#)

Series

- [Human Resource Management and Organizational Behavior Collection](#) (99)
- [Supply and Operations Management Collection](#) (68)
- [Economics Collection](#) (61)
- [Finance and Financial Management Collection](#) (58)
- [Corporate Communication Collection](#) (48)
- [Strategic Management Collection](#) (47)
- [Portfolio and Project Management Collection](#) (44)
- [Entrepreneurship and Small Business Management Collection](#) (42)
- [International Business Collection](#) (42)
- [Service Systems and Innovations in Business and Society Collection](#) (40)

[Show all options](#)

5. コンテンツ表示部

コンテンツ表示部では、書誌情報、フルテキストの参照や引用文献や参考文献等についての情報を取得できます。

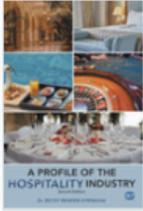
5-1. 検索結果表示

Results 1 - 10 of 960 (1.914 seconds)

1 2 3 4 5 6 7 8 9 10

Sort by Relevance ▾

- Sort by Publication year (newest to oldest)
- Sort by Publication year (oldest to newest)
- Sort by Title (A to Z)
- Sort by Title (Z to A)



[A Profile of the Hospitality Industry, Second Edition](#)

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The hospitality industry is a unique and diverse industry. This book tells the history, organizational structure, and management strategies of the hospitality industry. Traditionally an entrepreneurial business, the hospitality industry today includes organizations ranging from small independent cafes and inns to large multinational corporations. The author highlights key hotel, restaurant, and casino companies, and explains the concepts of franchising, consortia, and management contracts. The book divulges how the hospitality product is different from other industries: part service and part product, produced and

book

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検索結果表示では、デフォルトでは、タイトルに検索語が含まれているや検索語の出現回数等を考慮して、関連性順で検索結果を表示します。[Sort by Relevance]をクリックすることで、検索結果を出版年順、（新着順、古い順）、Aからのアルファベット順、Zからのアルファベット順で表示させることができます。

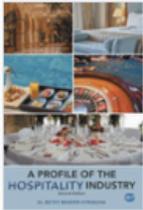
5-2. フルテキストの参照方法

5-2-1. Read

Results 1 - 10 of 960 (1.914 seconds)

1 2 3 4 5 6 7 8 9 10

Sort by Relevance ▾



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上部バーの表示・非表示アイコン

該当 eBook 内の検索結果

目次表示

サムネイル表示

160% 1 / (1 of 187)

Viewer+ Search within this document ... Table of Contents Thumbnail

Viewer+ Search within this document ...

横幅に合わせた表示

全体表示

拡大率調整

ジャンプページ

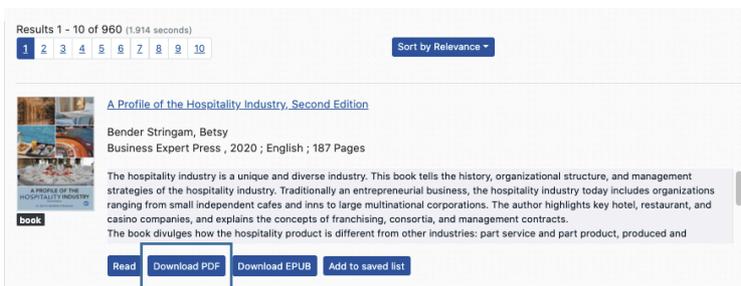
見開き表示

160% 1 / (1 of 187)



オンラインビューワーではテキストを選択すると、コピー（テキストコピー/イメージコピー）、翻訳、印刷（現在のページ/指定ページ）、PDFダウンロード(全体/章単位/現在のページ/指定ページ)を行うことができます。

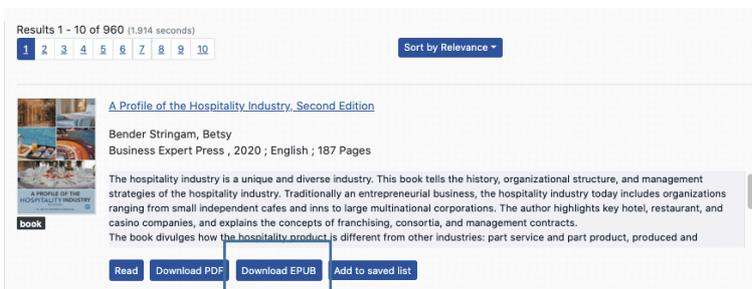
5-2-2. Download PDF



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5-2-3. Download EPUB



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ePUB 形式は利用されるデバイスにより最適化されてしまうため、ページ番号等がオリジナルと異なることがありますので、引用や参考文献での利用を行う場合はご注意ください。

5-2-4. Add to saved list

Results 1 - 10 of 960 (1,914 seconds)

1 2 3 4 5 6 7 8 9 10 Sort by Relevance ▾



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登録した[Saved List]は IGLibrary の初期の検索バーの下の[Saved List]で確認することができます。

[Remove from saved List]をクリックすることで、該当の eBook が[Saved List]から削除されます。

IG LIBRARY Enter search terms Search

[New search](#) [Subjects](#) [Advanced search](#) [Search history](#) [Recent view](#) [Saved list](#) [Personal account](#) [User guide](#)

[Back to results](#) [Export ▾](#)

Saved list



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[Remove from saved list](#)

備考：これらの[Saved List]の eBooks 情報は、セッション毎に削除されるため、席を離れる場合や後で再ログインする場合には、消えてしまっていることがあるため、ご注意ください。

5-3. 各タイトルの表示部

各 eBooks タイトルの検索結果のタイトルのリンクをクリックすると eBooks の書誌情報が表示されます。



[Understanding Japanese Management Practices](#)
Haghirian, Parissa
Business Expert Press, 2010; English; 174 Pages

This book outlines the particulars of Japanese management and how modern Japanese management employs many practices which are very successful and worth adopting. The main objective of this book is to illustrate the many teachings that Japanese management practice can offer the rest of the world. The book thus targets managers who deal with Japanese business partners, or work in Japan, students of Japanese Studies, Asian Studies or International Business.

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Understanding Japanese Management Practices

Haghirian, Parissa

Business Expert Press, 2010



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Abstract ▼

This book outlines the particulars of Japanese management and how modern Japanese management employs many practices which are very successful and worth adopting. The main objective of this book is to illustrate the many teachings that Japanese management practice can offer the rest of the world. The book thus targets managers who deal with Japanese business partners, or work in Japan, students of Japanese Studies, Asian Studies or International Business.

Table of contents ▼

Subjects ▼

Details ▼

Cite/Export ▼

5-3-1. Table of Contents(目次)

Table of contents ▼

Read	Download	Understanding Japanese management practices
Read	Download	AbstractKeywords
Read	Download	Contents
Read	Download	Tables
Read	Download	Preface
Read	Download	Part I: Characteristics of the Japanese Corporation
Read	Download	Chapter 1: Kaizen and Total Quality Management
Read	Download	Chapter 2: Human Resource Management
Read	Download	Chapter 3: Production Management
Read	Download	Chapter 4: Knowledge Management

[Table of Contents]では、各章毎にオンラインビューワーで読んだり、ダウンロードを行うことができます。

5-3-2. Subjects (主題)

Subjects ▼

Subject:
[Business & Economics / International / General](#)
[Business & Economics / Leadership](#)

Dewey Decimal Classification:
 338.88952
[Social sciences](#)
[Economics](#)
[Production](#)

Library of Congress Classification:
 HD2907
[SOCIAL SCIENCES](#)
[Industries, Land use, Labor](#)
[Industry](#)
[Corporations](#)

[Subject]では、主題や分類についての情報が表示されます。

5-3-3.details (詳細)

Details ▾

[details] (詳細) では書誌情報の詳細が表示されます。

Author:
[Haghirian, Parissa](#)

Publisher:
[Business Expert Press](#)

Publication year: 2010

Copyright year: 2010

ISBN:
 9781606491188
 9781606491195

Series: [International Business Collection](#)

Edition: 1st ed

Pages: 174

Language: English

5-3-4.Cite/Export (引用及び文献管理サービスへの出力)

Cite/Export ▾

APA
 Haghirian, Parissa (2010). Understanding Japanese Management Practices. Business Expert Press

MLA
 Haghirian, Parissa. Understanding Japanese Management Practices. Business Expert Press ,2010. Internet resource.

EndNote [Download .enw file](#)

```
%0 Book
%1 BEPB0000047
%A Haghirian, Parissa
%D 2010
%I Business Expert Press
%P 174
%M Understanding Japanese Management Practices
%U https://portal.igpublish.com/iglibrary/search/BEPB0000047.html
%0 9781606491188
```

RefMan [Download .ris file](#)

[Cite/Export] (引用及び文献管理サービスへの出力) では、APA 形式と MLA 形式、EndNote, RefMan 形式、BibTex 形式をサポートしています。

APA や MLA 形式はコピーしていただき、他の形式は、ダウンロードしてご利用ください。

```
TY - BOOK
CI - BEPB0000047
SP - 174
AU - Haghirian, Parissa
PY - 2010
TI - Understanding Japanese Management Practices
UR - https://portal.igpublish.com/iglibrary/search/BEPB0000047.html
PB - Business Expert Press
SN - 9781606491188
ER -
```

BibTex [Download .bib file](#)

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  title={Understanding Japanese Management Practices},
  author={Haghirian, Parissa},
  year={2010},
  publisher={Business Expert Press},
  pages={174},
  isbn={9781606491188},
  url={https://portal.igpublish.com/iglibrary/search/BEPB0000047.html}
}
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お問い合わせ先：

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