



Hindawi Institutional Memberships and Publishing Partnerships

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On This Call



Richard Bennett

Commercial Director

richard.bennett@hindawi.com



Matt Green

Head of Institutional Memberships

matt.green@hindawi.com



Paul Tavner

Education & Outreach manager

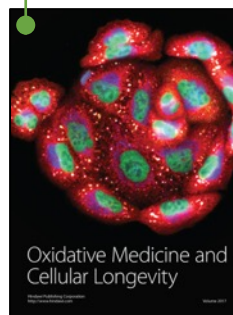
paul.tavner@hindawi.com

About Us

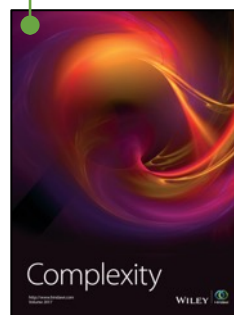
Hindawi is one of the world's largest publishers of peer-reviewed, **fully Open Access** journals. Based out of offices in London and Cairo, Hindawi's 600 staff oversee the publication of over 250 journals covering most areas of STM research.

Hindawi's journals maintain the highest standards of peer review, managed by independent academic Editors from prominent institutions around the world. Hindawi's journals are indexed in the leading abstracting and indexing databases, including the Web of Science, Scopus, and PubMed.

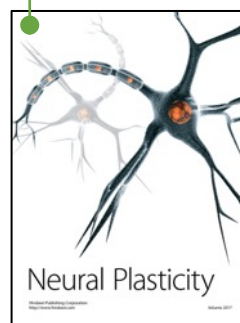
Oxidative Medicine and Cellular Longevity
4.593



Complexity
4.621



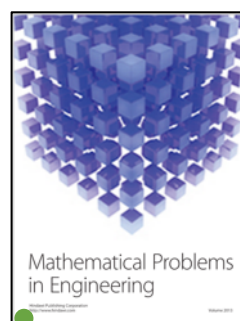
Neural Plasticity
3.054



BioMed
Research
International
2.476



Stem
Cells
International
3.540



Mathematical
Problems in
Engineering
2.476

Our Values

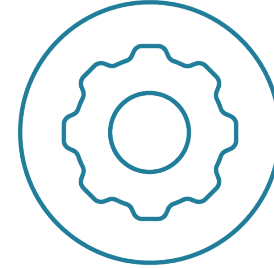
Our values underpin everything we do as a company and help us to develop an approach to new products and services.



User
Focus



Openness
and Inclusivity



Technical
Excellence

User Focus

We provide an easy and rewarding experience for everyone that interacts with us.

- Our systems have been designed from the ground up to make them as streamlined as possible. Our submission process requires a fraction of the time* compared to competitor systems.
- We provide detailed help for users at every stage of the publishing process. Authors, Editors and all other stakeholders have access to guidance materials and our responsive support teams at all times.
- We pride ourselves on developing great tools that our users enjoy using – which is why 94% of our Authors would recommend us to their peers**.

*Average time from MTS login to clicking submit button was 4 minutes (2016 MTS log file analysis)

**2015 Author Survey (2,820 respondents)

Openness and Inclusivity

Hindawi is founded on an ethos of openness, we are passionate about Open Access Publishing. We believe that scientific research should be shared as widely as possible.

- Every article we publish uses a CC-BY license. This enables the widest possible dissemination of our articles, while allowing our authors to retain the copyright of their work.
- We use a distributed Editorial Board model. This allows us to leverage the academic expertise of authors from around the globe. We value diversity.
- We have a global author-base, publishing work from 149 countries in the last 12 months

Technical Excellence

We invest heavily in the development of cutting edge technical solutions. We partner with key organizations to deliver a best-in-class experience for everyone.

- Our systems are unique to us and are extremely popular. The author approval ratings for our Manuscript Tracking System and Online Proofing System are 95.4% and 99.4% respectively
- We use technology to do the 'heavy lifting'. We send published articles directly to institutional repositories for our institutional partners rather than asking them to rely on Authors.
- We focus on journal publishing and look to integrate with cooperative services; we were one of the first publishers to sign ORCID's Publisher Open Letter* and are heavily involved with Crossref (including sitting on their board)



*<https://orcid.org/content/requiring-orcid-publication-workflows-open-letter>



Institutional Memberships



Institutional Memberships

Developed in response to a number of emerging themes in the maturing academic publishing market.



Government
Mandates



Funder
Mandates



Academic
Opinion

Existing Members



Process Overview



Membership Types

	Associate Membership	Deposit Membership	Unlimited Membership
Access to Hindawi Membership Management System (MMS)	Yes	Yes	Yes
Custom Messaging on Hindawi.com	Yes	Yes	Yes
Metadata of all manuscripts from your institution	Yes	Yes	Yes
Alerts at submission, acceptance and publication	Yes	Yes	Yes
Automatic institutional repository deposit	Yes	Yes	Yes
Data output for reporting	Yes	Yes	Yes
Additional benefits for authors	10% APC discount for all published articles + 3 APC waivers	10% APC discount for all published articles	100% APC discount for all published articles

Associate

The Associate Membership is perfect for institutions looking for greater visibility and control over their Open Access publishing. It also provides financial support by reducing some of the fees associated with Open Access publishing.

- Small annual fee with no central deposit of funds
- Researchers receive a 10% discount off the Article Processing Charges (APCs)
- Library receives 3 APC waivers (covering 100% of the APC for an article in any Hindawi journal) to be used at their discretion.

Key Benefits

- No central deposit of funds
- Significant discount for affiliated authors
- Least admin involvement required



Deposit

The Deposit Membership suits institutions who wish to support the Open Access activities of selected researchers at their institution. A central deposit can be used to cover Article Processing Charges (APCs) for these researchers at a discounted rate.

- Published papers receive a 10% discount off the Article Processing Charges (APCs)
- Minimum initial deposit of USD 5,000
- No restrictive timeline – rolling agreement which continues for as long as there are funds in the account.
- Institutional control – institutions can set inclusion/exclusion criteria
- Alerts when funds diminish

Key Benefits

- Complete financial control
- Significant discount for affiliated authors
- Easy affiliation validation



Unlimited

The Unlimited Membership suits institutions who wish to financially support the Open Access activities of all of their researchers while also controlling their budget.

- Researchers are covered for all of their publishing fees during a 12-month period, while the institution pays just once per year regardless of output.

The cost of the membership will depend on the research output level of your institution and publishing history.

Key Benefits

- Easiest model for affiliated authors
- Strongly incentivizes increased OA output
- Unparalleled value

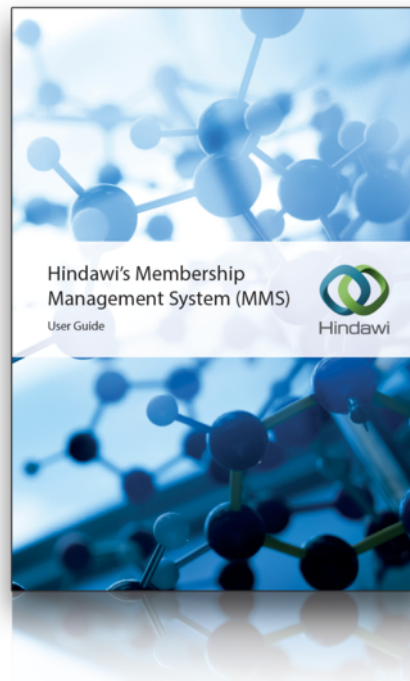


Pricing

Associate Membership	Deposit Membership	Unlimited Membership
4,500 (USD) for a 12-month contract	5,000 (USD) minimum initial deposit	POA (based on previous publishing output)
<ul style="list-style-type: none">• Annual Subscription• 10% researcher discount and 3x 100% APC waivers• Full Administrative Functionality	<ul style="list-style-type: none">• Rolling agreement – expires when funds run out or are extracted• 10% Published paper APC discount• Full Administrative Functionality	<ul style="list-style-type: none">• 12 month contract• Unlimited Published Papers• Full Administrative Functionality

Membership Management System (MMS) Overview

- Administrators get access to a Membership account providing them with an overview of activity
- Ability to change account settings based on preferences
- Ability to setup direct deposit of articles into repository
- Ability to view relevant article metadata prior to article acceptance
- Easy data extraction to assist with reporting requirements



Hindawi's Membership Management System (MMS) User Guide

Current Balance
 • Back to Administrative Activities
 Start Date: 2016-10-01
 End Date: 2017-09-30
 Annual Fees: \$10,000

Accepted and Published Manuscripts

Submission Date From: To:
 Acceptance Date From: To:
 Status: Please Select:

Serial	Manuscript Number	Journal Title	Submission Date	Corresponding Author	Article Processing	Reduction	Membership Discount	Invoice	Status
1	1010121 (Research Article)	Mathematical Problems in Engineering							
2	2480141 (Research Article)	Advances in Mathematical Physics							
Total									

Cambridge University

This web page is meant to showcase the research output of Cambridge University published in Hindawi Journals, as well as the participation of scholars from this institution in Hindawi Journals. Along with the list of articles originating from Cambridge University, this page also lists the scholars who authored these articles, the scholars who are currently on the editorial boards of Hindawi journals, and the scholars who reviewed our or more articles for any Hindawi journals in the past couple of years.

Articles [191]

The following is the list of articles by scholars from Cambridge University that are published in Hindawi Journals:

- Compact Liquid Crystal Based Tunable Band-Stop Filter with an Ultra-Wide Stopband by Using Wave Interference Techniques, Longshu Cai, Huan Xu, and Daping Chu, International Journal of Antennas and Propagation, Volume 2017 (2017), Article ID 7652624, 7 pages
- Intratumor and Extratumor Permeation in Co-Doped Indium Tin Oxide Revealed Using X-Ray Magnetic Circular Dichroism, A. M. H. B. Rahman, F. Schott, M. G. Blom, S. Longridge, and S. S. Elert, Advances in Condensed Matter Physics, Volume 2017 (2017), Article ID 2582524, 7 pages
- Describing Point of Entry into Care and Being Lost to Progress in a Cohort of HIV Positive Pregnant Women in a Large Urban Center in Uganda, Rachel Muremba, Frank Muhira, Shadia Nalukema, Hope Mubiru, Ann Kibuka, Agnes N. Kirogga, Roseline Pulkas Ransiddhi, and Barbara Cantelmo, AIDS Research and Treatment, Volume 2017 (2017), Article ID 1827563, 6 pages
- Nutritional Biomarkers, Gene-Diet Interaction, and Risk Factors for Type 2 Diabetes, Ji-Sheng Zheng, Kaijun Niu, Xinyue Jacobs, Hassan Dabbas, and Tao Huang, Journal of Diabetes Research, Volume 2016 (2016), Article ID 8610561, 2 pages
- Divergent Underbelly Cell Layer and Exposed Extracellular Matrix Promote Precise Capture of Late Oligonucleotide Endothelial Progenitor Cells, Jing Zhao, Claudia Gabriela Miranda, Sarah L. Appleby, Nicholas W. Morrell, and Andrew M. L. Lever, Stem Cells International, Volume 2016 (2016), Article ID 1486304, 13 pages
- Chinese Aligned Nanoparticle System Efficiently Delivers Doxorubicin to MCF-7 Cells, Nawaiah R. Karamalla, A. D. L. Chaudhry, Preeti, Naveen R. Kumar, Pooja Sanyal, Varsha Karamanna, Cohen A. J. Amarasingh, and D. Nisha Karamanna, Journal of Nanomaterials, Volume 2016 (2016), Article ID 13178904, 12 pages
- The Relationship between Health Literacy and Health Behavior in People with Diabetes: A Danish Population-Based Study, Kerttu Pii, Benedek Domokos Vind, Rebecca K. Simonsen, and Helle Torkelson Munkvad, Journal of Diabetes Research, Volume 2016 (2016), Article ID 7823130, 7 pages

More information available:
about.hindawi.com/institutions
about.hindawi.com/institutions/mms-guide/



Publishing
Partnerships

Our Systems



CMS

Content Management System

Used to load final article content (xml, PDF, figures) for display on the Hindawi journal platform.



CPS

Content Production System

Used to manage copy editing and the production of final article content (xml, figures, tables, etc.).



EQS

Editorial Quality System

Used by Editorial team to make key checks on authors, reviewers and submitted manuscripts.



MMS

Membership Management System

Used by Hindawi's Institutional Members to administrate submissions from researchers at their institution.



MTS

Manuscript Tracking System

Used by authors to submit a manuscript and track its progress. Used by Hindawi Staff and Editorial Board members to handle peer review process.



**MTS
INVOICING
MODULE**

Invoicing Module

Once a manuscript is accepted for publication, the Article Processing Charge becomes payable. This system handles the invoicing and payment process.



OPS

Online Proofing System

Used by Authors to preview the formatting of their article, and to provide feedback or corrections. Uses MTS account.



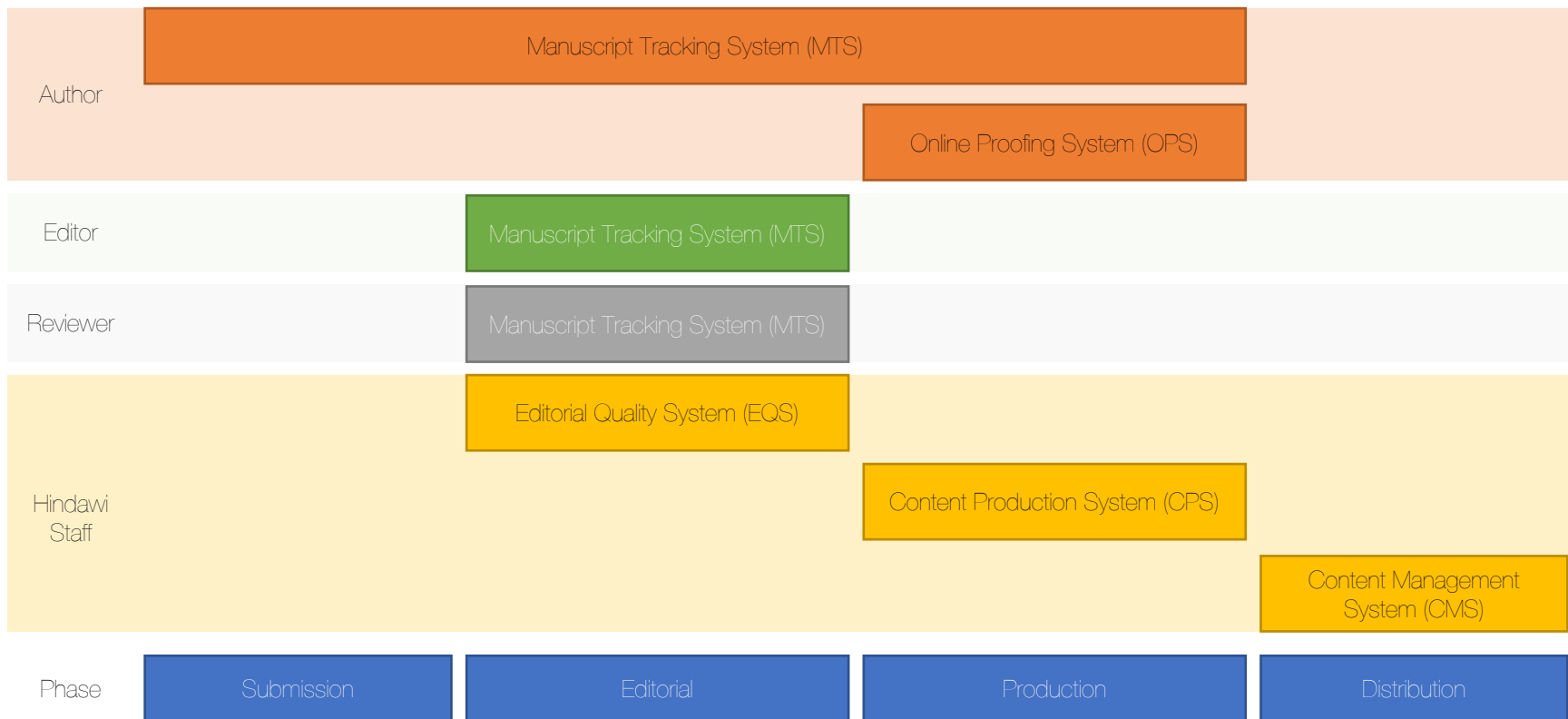
WWW

Web Platforms

The user-facing journal platform. In most instances this is Hindawi.com.

Systems Workflow

Hindawi owns and builds all systems used in the editorial screening, peer review, production and publication process.



(Simplified)

Publishing Partnerships

Partnerships allow us to provide our systems as part of a publishing solution for external organizations.

We take a modular approach so publishing partners can choose from end-to-end journal support or support at specific stages of the publishing process.

Publishing Models

- **Post Acceptance Workflow Support:** Hindawi offers support from post article-acceptance to final delivery.
- **End to End Workflow Support:** Hindawi would license versions of its software, plus provide editorial support staff*, giving full support from submission to publication.

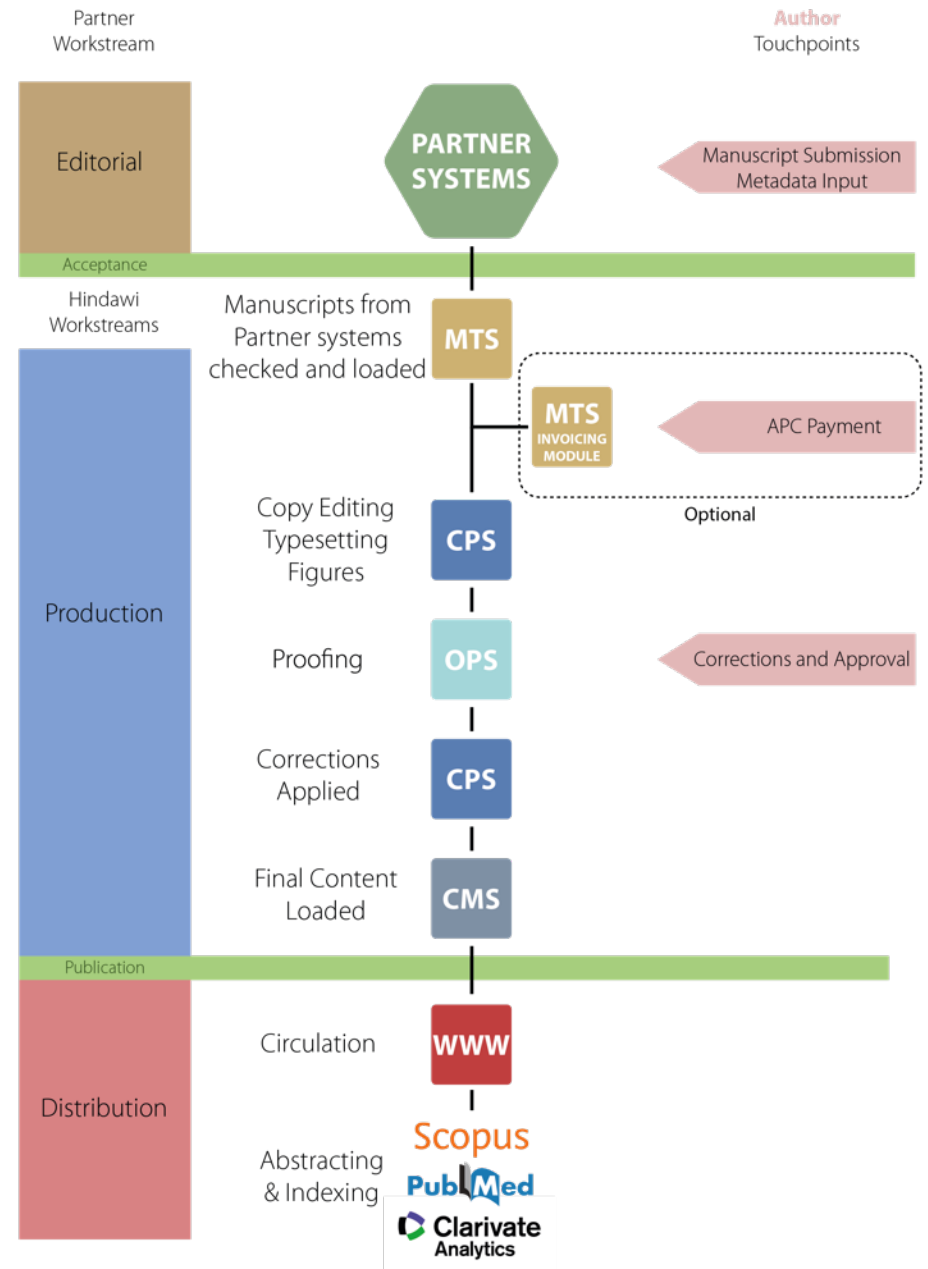
*This model can be provided with or without editorial support staff

Post-Acceptance Model

This is our most flexible model - Partners can use an existing manuscript management system or choose to license the Hindawi Manuscript Tracking System (MTS) for submission through to acceptance.

Once an article is accepted, the manuscript is sent to Hindawi for production handling.

The final article is uploaded to a location specified by the partner. This can be their own platform, Hindawi.com, or a custom platform hosted by Hindawi.



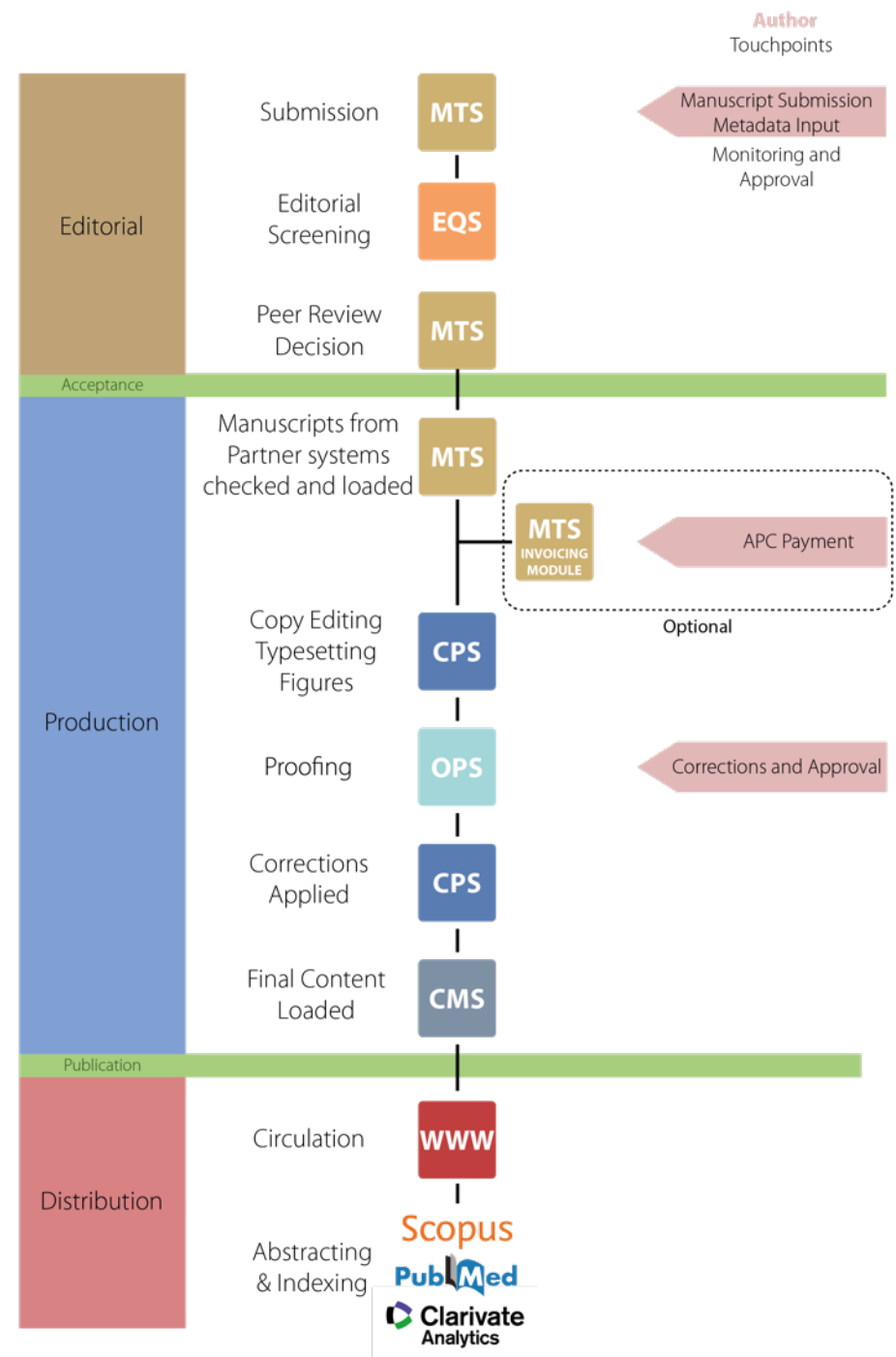
End to End Workflow Model

This model offers complete journal support which could include Hindawi staff if desired

MTS is available for support from submission through to article acceptance

Articles pass into the CPS for production and processing. The OPS is available for online author proofing

Option to receive final XML (to publish on own journal site), distribute on Hindawi.com or a custom platform hosted by Hindawi.

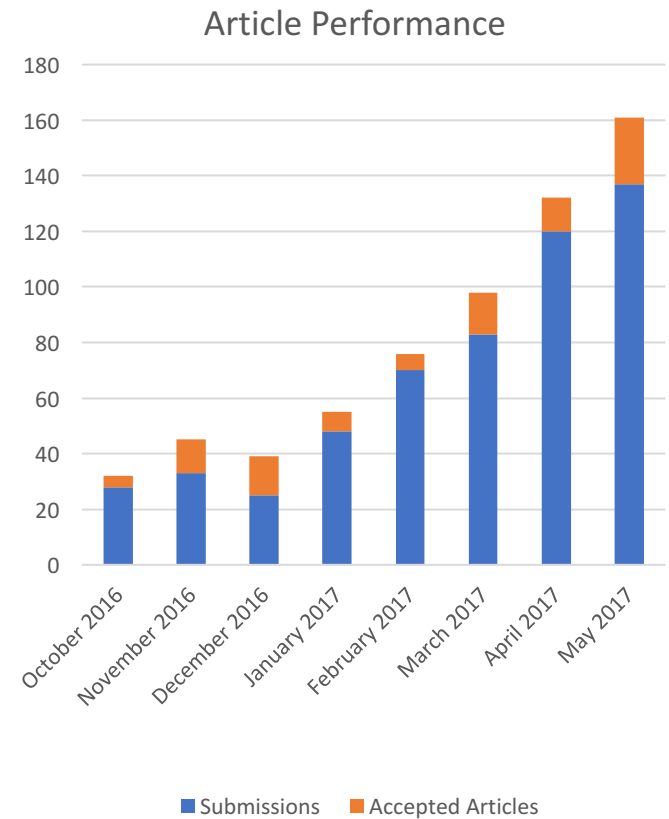


Case Study: Complexity

Complexity is a mathematics journal with an Impact Factor of 4.621. Originally published by Wiley as a subscription journal, it was transferred to Hindawi as part of the first tranche of journals in the Wiley-Hindawi Partnership.

Hindawi flipped the journal to a fully Open Access model which launched in mid-2016. The first issues started publishing in January 2017

Hindawi handles the marketing, editorial review (and managing the Editorial Board), production, publication (on Hindawi.com) and distribution. APC revenue (after costs) is split between Wiley and Hindawi.



Pricing: Post Acceptance Model

Pricing based on 50 published articles per year

Journal Support	XML Delivery onto Own Publishing Platform	Hindawi created journal platform with separate domain	Distribution on Hindawi.com (no customization)
Submission and Peer Review			
Integration of Manuscript Tracking System with existing editorial system (set-up)	\$12,000	\$12,000	\$12,000
Integration of Manuscript Tracking System with existing editorial system (Per Annum - maintenance)	\$2,400	\$2,400	\$2,400
Production set-up fee (one time)	\$12,000	\$12,000	\$12,000
Publication Platform	included	\$10,000	included
Fee per published article	\$540	\$540	\$540
1st year costs	\$51,000	\$61,000	\$51,000
Subsequent years	\$29,400	\$39,400	\$29,400
Additional journal costs (No/limited additional customization)			
1st year cost	\$29,400	\$32,400	\$29,400
Subsequent years	\$29,400	\$32,400	\$29,400
Extra Services			
APC Invoicing Service - Platform, Collections and Accounts Receivable	4% of total invoiced APC's	4% of total invoiced APC's	4% of total invoiced APC's

Pricing: End to End Model

(Excluding Hindawi support staff)

Pricing based on 50 published articles per year

Journal Support	XML Delivery onto Own Publishing Platform	Hindawi created journal platform with separate domain	Distribution on Hindawi.com (no customization)
Submission and Peer Review			
License for use of Manuscript Tracking System (set-up)	\$18,000	\$18,000	\$18,000
License for use of Manuscript Tracking System (Per Annum - maintenance)	\$12,000	\$12,000	\$12,000
Production			
Set-up fee (one time)	\$12,000	\$12,000	\$12,000
Publication Platform	included	\$12,000	included
Fee per Published article	\$540	\$540	\$540
1st year costs	\$57,000	\$69,000	\$57,000
Subsequent years	\$39,000	\$51,000	\$39,000
Additional Journal Costs (No/Limited additional customization)			
1st year cost	\$31,000	\$35,000	\$31,000
Subsequent years	\$31,000	\$35,000	\$31,000
Extra Services			
APC Invoicing Service - Platform, Collections and Accounts Receivable	4% of total invoiced APC's	4% of total invoiced APC's	4% of total invoiced APC's

Pricing: End to End Model

(Including Hindawi support staff)

Pricing based on 50 published articles per year

Journal Support	XML Delivery onto Own Publishing Platform	Hindawi created journal platform with separate domain	Distribution on Hindawi.com (no customization)
Submission and Peer Review			
Licence for use of Manuscript Tracking System (set-up)	\$18,000	\$18,000	\$18,000
Licence for use of Manuscript Tracking System (Per Annum - maintenance)	\$12,000	\$12,000	\$12,000
Production			
Set-up fee (one time)	\$12,000	\$12,000	\$12,000
Publication Platform	included	\$12,000	included
Fee per Published article	\$950	\$950	\$950
1st year costs	\$77,500	\$87,500	\$77,500
Subsequent years	\$59,500	\$71,500	\$59,500
Additional Journal Costs (No/Limited additional customization)			
1st year cost	\$51,500	\$55,500	\$51,500
Subsequent years	\$51,500	\$55,500	\$51,500
Extra Services			
APC Invoicing Service - Platform, Collections and Accounts Receivable	4% of total invoiced APC's	4% of total invoiced APC's	4% of total invoiced APC's

Partnerships: In Summary

Hindawi is able to provide a solution for any society, publisher or other organization that requires publishing support.

- Our modular approach to development allows us to deploy technical solutions with the ability to interface with other systems at every stage of the publishing process.
- Our OA-first approach allows us to deliver OA solutions in a flexible and cost-efficient fashion.
- We all managed content to the same high standards as content published in our own journals.
- Our clear pricing structure provides an easy to understand model that suits any budget.

Next Steps